

Would you like to include information about your company on the FL website during the Christmas Music Festival?

NO YES

If YES, we will include Organization name, address, business telephone #, web address and a brief commentary or slogan. Please fill in information below.

Business Phone # _____

Website Address: _____

Use this space for greeting if necessary

**Legal Requirements:
Because Family Life is a non-commercial radio network, greetings cannot use comparative words or phrases such as "best" or cannot overtly call the listener to action. Along with your greeting, FL offers the opportunity to list your business/ organization name, phone number, address, website and a brief commentary on the FL website during the Christmas season. Just fill out the appropriate portion of the form. FL staff will write or edit the material you submit to allow for a more effective flow and sound, as well as FCC compliance.*

familylife



ORDER FORM

Yes! I want to be included as a sponsor of the 2021 Christmas Music Festival on the Family Life Network!

Org. Name _____

Contact Name _____

Address _____

Contact Phone # (_____) _____

E-mail _____

QUESTIONS?
CONTACT TRUDI AT FAMILY LIFE
800-927-9083 OR
TRUDICOOK@FAMILYLIFE.ORG

Please mail this form with your check to:

Christmas Music
Family Life
P. O. Box 506
Bath, NY 14810

NO LATER THAN DECEMBER 3RD.

5
Finish and Mail

1
Contact Information

Tell us what you want your message to include and we'll help to write your 15 second greeting. (See reverse for note about legal requirements.*) Fill out the following with any pertinent information to include. (Use reverse of form if you need more room)

Who is greeting from: ("Ron and Sue Jones of Jones Supply Company", employee names, etc.)

Description of Business ("providing lawn care to the Binghamton region" or "a 2 yr community college")

What you would like to say to the audience (Christmas greeting)

Telephone number and/or web address can be included on internet listing, see reverse.

Your Message
2

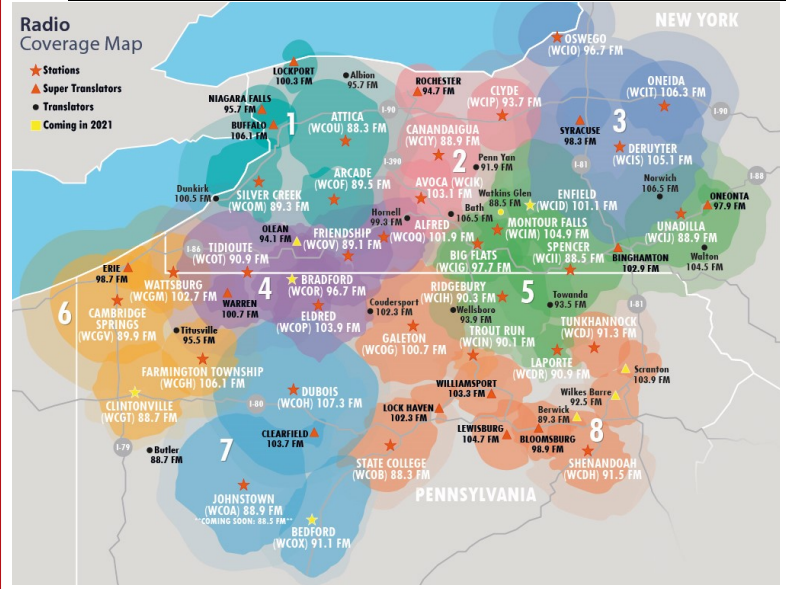
Region See Map below	Minimum 3 sets in 1 st region # of Sets (=1 airing each day of 72 hr. festival)	Unit Cost	Cost
1—Attica/Warsaw/Buffalo, Arcade, Silver Creek		@ \$45/set	\$
2—Canandaigua/Rochester, Clyde, Bath			\$
3—DeRuyter/Syracuse, Rome/Utica, Oswego			\$
4—Jamestown, Friendship + Cambridge Springs/Erie, Farmington Township, Butler			\$
5—Elmira/Corning, Spencer/Binghamton, Unadilla			\$
6—Cambridge Springs, Farmington Twp, Wattsburg, Clintonville			\$
7—Dubois, Galeton			\$
8—Trout Run, Williamsport, Lewisburg, Shenandoah, Dallas, Tunkhannock, LaPorte			\$
TOTAL:			\$

72 Hr Christmas Music Festival

Each year, at 12:01 AM on December 23rd, Family Life suspends regular programming and plays only Christmas music through midnight on December 25th, interspersed with Christmas greetings from businesses, churches and individuals. These greetings help to underwrite Christmas Music programming and can be aired across the network or in the region or regions of your choice. A few guidelines:

- Greetings are sold in sets (a set = 1 spot each day of 72 hr festival.)
- **Minimum of 3 sets (\$135)** for the *primary* region and **maximum of 7 sets per region**. You may choose to add sets in additional regions **after** meeting the minimum. **Funds for spots that exceed availability will be directed to Family Life's general funds.**
- There is a discount for any sets over the minimum—See order form above .
- Greetings should be about 15 seconds long. Fill out the information and we'll be glad to help write your spot.

Less Discount When applicable 3 sets – no discount 4-5 sets – deduct \$5 from total 6-7 sets – deduct \$10 from total 8 or more – deduct \$15 from total	(\$)
GRAND TOTAL:	\$



Complete Your Order
3

Your Payment
4